



# EVELIN KISS

GRAPHIC DESIGNER  
MARKETING MANAGER

+43 676 7888802

evelinkiss973@gmail.com

linkedin.com/in/evelin-kiss/

Salzburg, 5020



## ABOUT ME

A graphic designer and marketing manager who is passionate about turning ideas into impactful visual experiences. With four years of professional experience, I am dedicated to blending creativity with strategic insight, focusing on producing compelling visual content that drives engagement and elevates brand identity.

## TECHNICAL SKILLS

- **Visual:** Photoshop, InDesign, Illustrator
- **Motion:** Premiere Pro, After Effects
- **Interactive:** Figma, Protopie, Sketch
- **Product:** Jira, Browserstack
- **Web:** WordPress, Wix
- **Online Marketing:** Metricool, Sendgrid, Google Ads
- **CRM:** HubSpot, OfficeRnD, Salesforce
- **MS Office**

## SOFT SKILLS

- Detail-oriented and precise
- Team worker
- Creativity
- Adaptability
- Problem-solving skills
- Time management
- Critical thinking
- Organization skills
- Empathy
- Cultural awareness

## EDUCATION

### Bachelor in Business – Innovation in Destination Management

Salzburg University of Applied Sciences

### Google UX Design Professional Certificate

Google – Coursera

### Social Media Marketing Specialization

Northwestern University – Coursera

## LANGUAGES

Hungarian	Native language
English	Fluent
German	A2
Spanish	A2

## WORK EXPERIENCE

February,  
2024 –  
Present

### Freelance Graphic Designer (Austria)

- Designed logos, brand materials, and marketing assets for clients across various industries, including photography and events.
- Created engaging social media content, including custom graphics and video editing, ensuring alignment with brand identity and marketing strategy.
- Built strong client relationships while consistently meeting deadlines and delivering high-quality, creative solutions.



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## WORK EXPERIENCE

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April,  
2024 -  
March,  
2025

### Customer Support Agent - ITSP Services GmbH (Salzburg, Austria)

- Working in an e-business environment with a strong customer-centric approach.
- Enhancing customer experience and loyalty by handling inquiries with empathy and integrity.
- Leveraging in-depth product knowledge to provide solutions that align with customer needs and the company's vision and goals.

September,  
2023 -  
January,  
2024

### Marketing Manager/Graphic Designer - Brick House Blue (Dublin, Ohio)

- Led social media marketing efforts, creating all content—including copywriting, graphics, video editing, and blog posts—in alignment with the online marketing strategy.
- Ensured all visual materials adhered to the company's brand identity guidelines.
- Developed a comprehensive marketing strategy for Q1 2024, collaborating with the executive team and cross-functional departments to identify opportunities and optimize marketing efforts.
- Maintained regular communication with clients to enhance satisfaction and foster brand loyalty.
- Built strong marketing partnerships with stakeholders and vendors, driving community engagement through a sustainable approach.

June, 2021 -  
September,  
2023

### Marketing Manager/UX & Graphic Designer - Honest Jobs (Columbus, Ohio)

- Redesigned the company's logo and maintained a comprehensive brand identity guide.
- Conceptualized and created marketing materials for both internal and external use, including brochures, flyers, business cards, billboards, presentations, and postcards.
- Managed social media marketing efforts, overseeing content creation—including copywriting, graphics, video editing, and blog posts—ensuring alignment with the online marketing strategy.
- Worked closely with the CEO and CTO to identify user pain points, designing intuitive and user-friendly interfaces through wireframing, mockups, and both low- and high-fidelity prototyping with Figma, while performing quality assurance for test releases.
- Designed and built the company's marketing website using Wix, incorporating SEO best practices for enhanced visibility.
- Oversaw marketing inventory and maintained strong relationships with selected suppliers.
- Proficient in utilizing CRM tools to streamline communication and strengthen client relationships.

April, 2021 -  
September,  
2021

### Sales Associate - Lovesac (Columbus, Ohio)

- Guiding customers through the credit application process.
- Identifying customer needs through utilization of the Lovesac selling process.
- Demonstrating, quoting and closing sales.

August,  
2020 -  
April, 2021

### Sales Associate - Swarovski (Columbus, Ohio)

- Top selling sales associate.
- Setting up store visuals according to company guidelines.
- Developing authentic relationships and creating a luxury experience.

## REFERENCES

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**Elias Schernig**  
MVP Events (Innsbruck)

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**Harley Blakeman**  
Honest Jobs (Columbus, Ohio)

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**Dave Mirgon**  
Brick House Blue (Dublin, Ohio)

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